



# Olivia Wilson

Marketing Manager

## Contact

✉ hello@reallygreatsite.com

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## Education

Master of Business  
Wardiere University  
2011 - 2015

BA Sales and Commerce  
Wardiere University  
2011 - 2015

## Skills

- ROI Calculations
- Social media marketing
- Product development lifecycle
- Marketing strategy
- Product promotion
- Value Propositions

## Language

English

French

## About Me

An experienced Marketing Manager with exceptional skills in creating marketing plans, launching products, promoting them, and overseeing their development. Excellent knowledge of SE content creation, social media audience engagement, and brand management.

## Work Experience

Aug 2018 - present  
Timmerman Industries  
Marketing Manager

- Maintained and organized numerous office files
- Constantly updated the company's contact and mailing lists
- Monitored ongoing marketing campaigns
- Monitored press coverage

Jul 2015 - Aug 2018  
Timmerman Industries  
Marketing Assistant

- Handled the company's online presence – regularly updated the company's website and various social media accounts
- Monitored ongoing marketing campaigns

Aug 2014 - Jul 2015  
Liceria & Co.

Marketing Assistant

- Handled the company's online presence – regularly updated the company's website and various social media accounts

## References

**Estelle Darcy**  
Wardiere Inc. / CEO

**Phone:** +123-456-7890  
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**Harper Russo**  
Wardiere Inc. / CEO

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